

### Evolution Popup Systems

The outer panels curve round for form the end columns. Any graphics past the mid-point will not be visible from the front of the system.

For large photographs you will need approximately 70-100mb of image per drop.

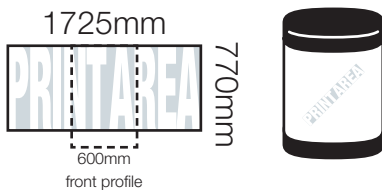
For an image covering the whole of a 3x3 system you will need a 340-420Mb image.

Try to avoid placing small text across the panel cuts as this can make it difficult for the end user to quickly erect the stand. Apply word and letter spacing so the text is spaced either side of the cut.

Ideally artwork should be supplied as a Quark6 or InDesignCS2 multiple spread document. If supplied as Illustrator or Photoshop please supply as a single canvas with the appropriate bleed on all edges.

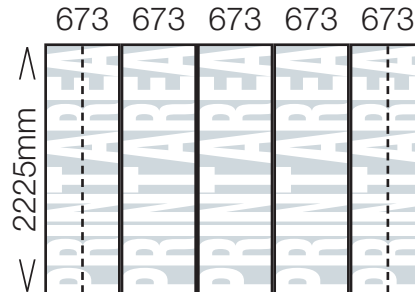
PDF should be supplied as individual panels with bleed and crop marks.

### Ellipse Transit Case Wrap

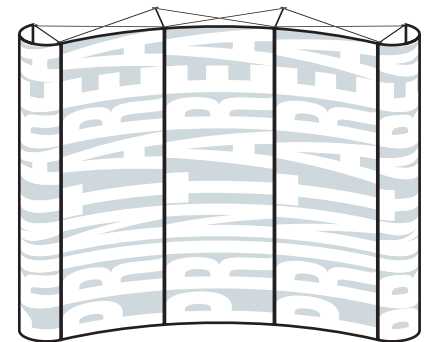


The front visible area of the wrap is 600mm wide. Any graphics outside this area will wrap round the sides of the Case

### Evolution Curve – Front

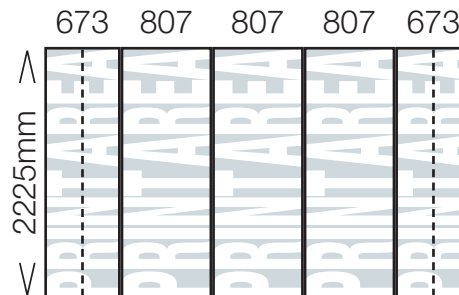


For a 3x1 delete two of the middle panels  
For a 3x2 delete one of the middle panels  
For a 3x4 add a panel

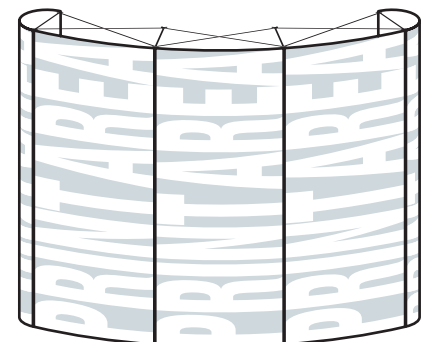


3x3 – Front Curve

### Evolution Curve – Back

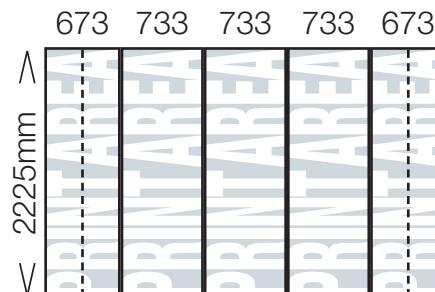


For a 3x1 delete two of the middle panels  
For a 3x2 delete one of the middle panels  
For a 3x4 add a fourth panel 807mm wide

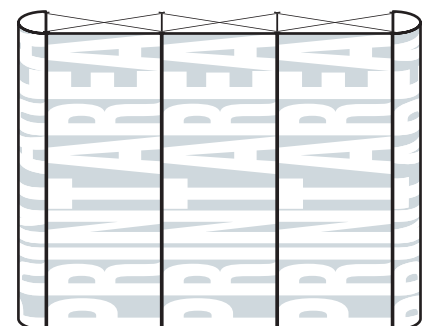


3x3 – Back Curve

### Evolution Straight



For a 3x1 delete two of the middle panels  
For a 3x2 delete one of the middle panels  
For a 3x4 add a fourth panel 733mm wide



3x3 – Straight

**Print Area** – The visible area of the final stand.

**Obscured Areas** – Are indicated by dotted lines.

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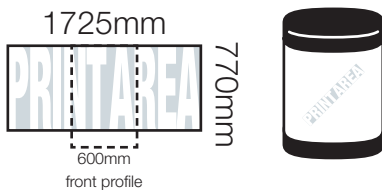
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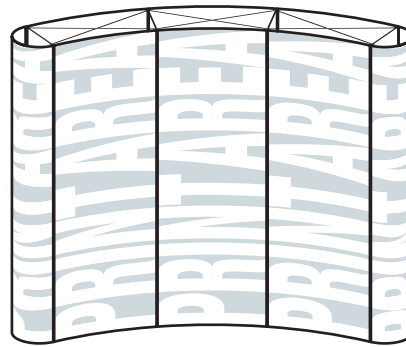
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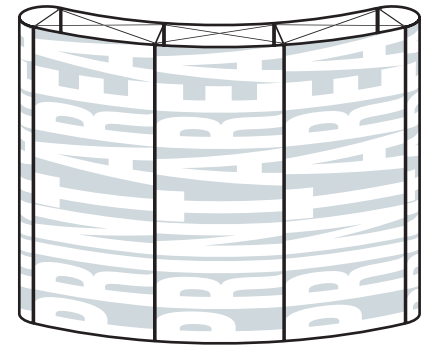
### Ellipse Transit Case Wrap



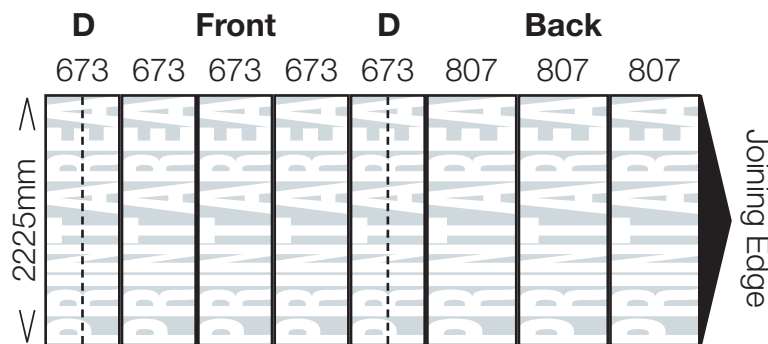
The front visible area of the wrap is 600mm wide. Any graphics outside this area will wrap round the sides of the Case



3x3 – Front Curve



3x3 – Back Curve



For a 3x1 delete two of the 673mm and 807mm wide panels  
For a 3x2 delete one of the 673mm and 807mm wide panels  
For a 3x4 add a 673mm and 807mm panel

### Artwork

We recommend the artwork is produced in two documents.

Quark/InDesign

A five page spread for the front and 'D's and a three page spread for the back panels.

Illustrator/Photoshop

A file for the front and 'D's 3365x2225mm with guides every 673mm to indicate the panel cuts and a one for the back 2421x2225mm with guides every 807mm to indicate the panel cuts.

*Please remember to add bleed onto the sizes given.*

*The sizes given here are full size however we recommend artworking at quarter size.*

**Print Area** – The visible area of the final stand.